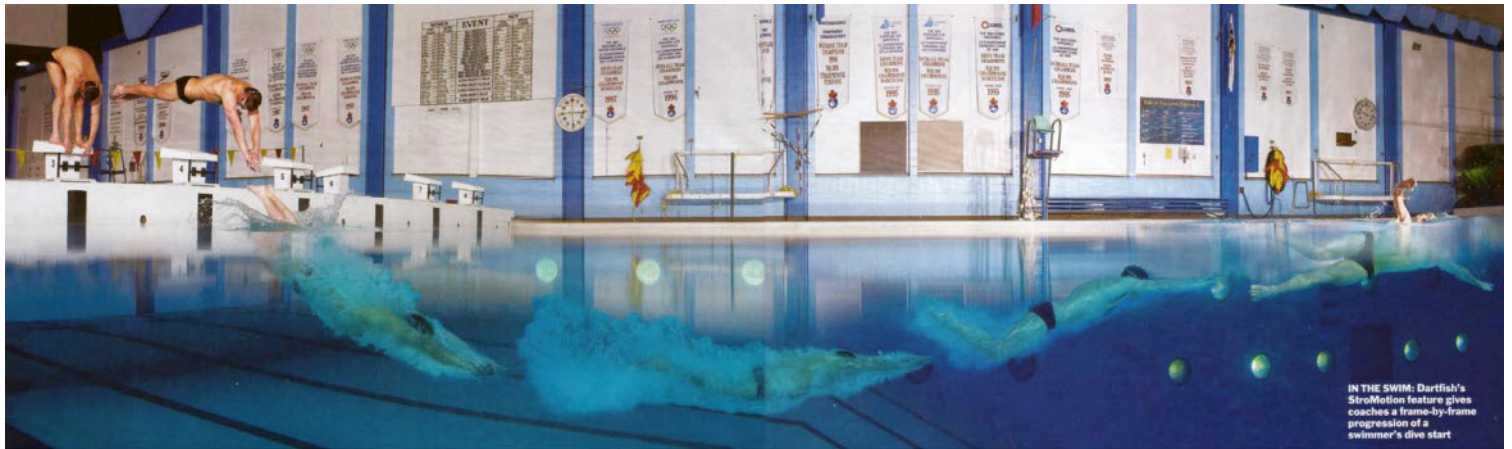


# SWIMMING

## *Digital Performance Analysis*



**Digital Performance Analysis 4 Sport (DPA4Sport)** in association with Dartfish are able to offer Digital Performance Analysis services to swimmers, coaches and clubs at your local venue. With state of the art underwater cameras, digital camcorders and the very latest **Dartfish ProSuite** digital video analysis software, you will receive an outstanding and unique perspective on your swimming (all four strokes, starts and turns).

### **Dartfish & SharKEYE Underwater Camera System**

A revolutionary instant video feedback system for swimming teachers and coaches. Combining the SharKEYE underwater camera system with Dartfish video feedback and analysis software will enable swimmers and coaches to instantly review and refine their technique at the poolside. Connect the SharKEYE unit to a PC/laptop running Dartfish software for **frame by frame slow motion analysis** and instant comparison with other swimmers technique. SharKEYE is a state of the art underwater video coaching system designed and developed in the UK.

High quality underwater video is an invaluable tool to anyone serious about the analysis of swimming technique and performance. The SharKEYE makes the analytical techniques previously available only to elite athletes affordable and practical for the club level coach or swimming instructor.

DPA4Sport provide all equipment and accessories and DPA4Sport staff have all undergone enhanced CRB checks.

Contact Ken Joy, DPA4Sport, 42 Richmond Road, Poole BH14 0BU, Tel/fax: 01202 568898, email: [ken.joy@heseminars.com](mailto:ken.joy@heseminars.com) to discuss your requirements in full

# SWIMMING

## *Digital Performance Analysis*

### Swimming workshops

**Sunday 2nd December 2007** - Canford School, Poole

Workshop 1: 1pm - 2pm

Workshop 2: 2pm - 3pm

### **PLACES LIMITED TO JUST 4 SWIMMERS PER WORKSHOP**

Swimmers attending the workshops will be digitally filmed with underwater cameras on all strokes and turns. Following the workshop each swimmer will receive a CD containing all their digital video clips.

**SPECIAL OFFER** (2007 only) - **£45** per swimmer (normal price £60)

In 2008 we will be holding workshops on all 4 Strokes as well as Starts & Turns workshops - full details will be posted on **[www.dpa4sport.co.uk](http://www.dpa4sport.co.uk)**

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### **Individuals/Clubs/Teams**

**1. One hour filming session** (at your pool - 8 swimmers per hour)

Individual digital video clips (mpegs) of all strokes & turns captured and then burnt to CD.

**2. Two hour filming session** (at your pool - 8 swimmers per hour)

Individual digital video clips (mpegs) of all strokes, starts & turns captured and then burnt to CD.

**3. Swimming Mediabook** (at your pool - 4 swimmers per hour)

One hour filming session + full digital analysis of clips, resulting in a **Swimming Mediabook** (including key positions) produced for the coach and each swimmer (on CD).

**4. Galas/Open Meets coverage**

½ day or full day coverage of club galas/open meets available. All your clubs swims captured and then burnt to CD for the coaching staff and swimmers to review and analyze.

**5. UK and overseas training camps**

Price on application.

**DPA4Sport fees (individuals/clubs/teams)**

- |   |      |
|---|------|
| 1. One hour filming session                 | £160 |
| 2. Two hour filming session                 | £280 |
| 3. Swimming Mediabook                       | £250 |
| 4. Gala coverage (1/2 day or full day) from | £300 |
| 5. UK & Overseas training camps             | £poa |

All fees inclusive of VAT (travel costs, 40p per mile, will be charged if your pool is >30 miles from Poole)

Digital video capture also available for  
**Diving, Synchro, Tennis, Golf, Athletics, Cricket** and all other sports

# SWIMMING

## *Digital Performance Analysis*



The aim of the Digital Swimming workshops is to capture digital clips of all four strokes and turns, so that swimmers technique can be reviewed and corrected by their coach. Each swimmer will be sent a CD of their own personal clips. These will be for their own personal use only.

If the swimmer/parent so wishes, it is possible for a British Swimming coach to carry out a digital performance analysis of their strokes, highlighting key positions and key improvement areas. Please ask for details and fees.

### **Draft timetable** (1hr session) - 4 swimmers

- Brief introduction to swimmers/parents
- Head on filming of all 4 strokes
- Side on filming of all 4 strokes
- Filming of all 4 turns

Please arrive 5 - 10 mins before the start of the session in order to be ready to start on time. Parents are welcome to stay and watch during the filming session.

Signed consent forms must be completed and returned with payment PRIOR to the workshop. Failure to do so will result in swimmers not being able to take part.

Contact Ken Joy, DPA4Sport, 42 Richmond Road, Poole BH14 0BU, Tel/fax: 01202 568898, email: [ken.joy@heseminars.com](mailto:ken.joy@heseminars.com) to discuss your requirements in full

# SWIMMING

## Digital Performance Analysis

Workshop date: \_\_\_\_\_ Workshop time: \_\_\_\_\_

Swimmers Name: \_\_\_\_\_ Age: \_\_\_\_\_

Swimming club: \_\_\_\_\_

Address: \_\_\_\_\_

\_\_\_\_\_

Post Code: \_\_\_\_\_ email: \_\_\_\_\_

Tel No (day) \_\_\_\_\_ (evening) \_\_\_\_\_

Where did you hear about the workshop: \_\_\_\_\_

### Terms & Conditions

1. Completion and the signing of this form confers consent for the swimmer named above to be filmed, creates a binding agreement to follow the workshop and pay the full fee.
2. Upon receipt of your application form and course fee you will be sent a letter confirming your place on the workshop and receipt of the course fee.
3. A full refund, **less a £20 administration fee**, will be made if written cancellation is received in the HES Office **two weeks prior** to the workshop date. No refunds will be made after this time, for whatever reason. Substitute bookings are accepted at any time.
4. HES reserves the right to cancel the workshop if there are insufficient enrolments. If, in the unlikely event the pool is not available for any reason, HES will endeavour to find a new date for the workshop to be rescheduled. HES will not be held responsible for any damages incurred as a result of a workshop cancellation.
5. This form is correct at the time of printing, but is subject to alteration.

### Please complete the following:

I agree to the conditions of enrolment and enclose a cheque for £ \_\_\_\_\_ as full fee made payable to Health Education Seminars Ltd for the workshop marked above.

Signature: ..... Date: .....

### Funded participants (if applicable):

If you are to be funded to attend this workshop, please enter the name and address of the person to whom INVOICES are to be sent.

Name: \_\_\_\_\_ Position: \_\_\_\_\_

Address: \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_ Post Code: \_\_\_\_\_

Booking reference/Order number (if applicable): \_\_\_\_\_

**Please return signed booking form, consent form and payment** (cheques payable to Health Education Seminars) to:  
**DPA4Sport, 42 Richmond Road, Poole BH14 0BU**  
**Tel/fax: 01202 568898**  
**email: ken.joy@heseminars.com**



# SWIMMING

## *Digital Performance Analysis*

### **DPA4SPORT RULES FOR USE OF UNDERWATER CAMERA**

#### **PURPOSE**

In 2007 DPA4SPORT gained the use of underwater video equipment. This equipment is used by DPA4SPORT to film swimmers with the aim of reviewing technique and continuing technical development.

Below are the rules and guidelines for use of the underwater video equipment.

#### **RULES**

1. The swimmer (and parent if the swimmer is under the age of 18 years) must sign a document giving DPA4SPORT the authority to film. This document will outline the levels at which the filmed images may be used (development of the swimmer / promotion of their club / demonstration of the equipment to other clubs).
2. Under no circumstances will the filmed images be made available on the DPA4SPORT website without the specific permission of the parent if the swimmer is under the age of 18 years
3. The filmed images will be stored on an external hard disc drive that will be under DPA4SPORT. No copies will be made to another media without written consent as defined in 1 above.
4. The films will remain the property of DPA4SPORT.
5. Any films will be deleted upon request of the swimmer or parent under the supervision of a DPA4SPORT representative.
6. Additional copies of any filmed images will be made available to the swimmer or parent upon request for a fee of £20.
7. Anyone who uses the film equipment will be subject to an Enhanced Disclosure check with the Criminal Records Bureau prior to using the equipment.
8. Once authorization for filming has been signed by the required parties, a copy will be kept with the camera and the original held by DPA4SPORT. It is the responsibility of DPA4SPORT to ensure that the relevant authorizations for filming have been obtained.

#### **DPA4SPORT - Conditions of Use**

1. The films remain the property of DPA4SPORT.
2. We will ensure that swimmers modesty is protected at all times. To this end, swimmers will only be filmed in swimwear during action or staged shots.
3. Parents are encouraged to attend all filming sessions. If there are any concerns, filming will cease and the video will not be used.
4. Extra copies of filmed images will be made available on request for a fee of £20.
5. Responsibility for adhering to the above conditions lies jointly with DPA4SPORT, the swimmer and parent/guardian (where the swimmer is under 18 years of age).

#### **REVIEW AND AMENDMENT**

This document is subject to change. In the event that a change is required, all swimmers who have given authorization for filming will be contacted to review the new rules.